

## conject Sponsors ME Property Development Summit

**January 27, 2009 Dubai, UAE** – conject, a leading global provider of Infrastructure Lifecycle Management solutions (ILM) is sponsoring the Middle East Property Development Summit to be held on the 2-4 February 2009 in Doha, Qatar. The Summit offers a perfect setting for conject to present its strategies and services to the key decision makers guaranteeing them a continuous growth of effective management throughout their existing and future projects. The gathering will see top level executives from multiple leading companies in the real estate industry discussing strategies to maintain a strong industry reputation, secure their competitive advantages, and ensure sustainable profit growth.

Geared with efficient and effective on-demand services including Project Management, Commercial Management, Customer Relationship Management and Facilities Management, conject as a main sponsor of the event will be meeting and interacting with top property development executives through a number of business one-to-one meetings and many networking activities throughout the entire duration of the event.

conject's representatives at the event include a top-managerial line up: Dr. Uwe Forgber - Co-Founder and Managing Partner of Middle East Headquarters in Dubai, Mr. Fadi Shanaah - Director, Business Development Manager and Mr. Rida Salem Ahmed - Key Account Manager. "I anticipate this event to be very rewarding. The summit will present a great opportunity to highlight the industry's current challenges. It will also allow us to explore the key aspects and issues related to best practices in property development and construction whilst ensuring that we approach it with our services the optimum way", says Dr. Forgber.

conject will be joined by their contributing visionary keynote speaker, Mr. Claudius Schweickert - Program Director of SCADIA (Supervision Committee for the expansion of Abu Dhabi International Airport) who will be delivering a case study on "Exploring the Key Drivers behind the Airport Development Programme to Reveal Future Real Estate Opportunities" during one of the strategic summit sessions. "It is a great pleasure to be chosen as conject's guest speaker and address key decision makers of top industry players of the Middle East. The summit on Property Development represents a unique chance for the real estate and construction community to enhance their strategies and enable them to tackle formidable challenges in the midst of the current market downturn. I see this event as an opportunity for us to learn from each other's experiences, and build networks of expertise and goodwill that will help us secure our positions in the market", comments Mr. Schweickert.

### About Middle East Property Development Summit

The Middle East Property Development Summit 2009 will highlight the industry's current challenges and opportunities through visionary keynote presentations and case studies delivered by the most esteemed thought leaders in the industry. The event will provide leaders in real estate development strategies and services necessary to continue driving innovative growth throughout their real estate endeavours. Within the luxurious settings of the Four Seasons Hotel Doha, this networking event presents a unique opportunity to develop meaningful and valuable business relations.

**About marcus evans**

marcus evans is an international business events and information company. It is known for its business model often referred as a successful premium “speed dating agency” for businesses. Their invite-only events put together top executives during pre-qualified meetings where the objective is to generate new business. Although made exclusive for targeted organisations, its unique business models has been proven to be incredibly effective.

**About conject**

conject, an internationally operating German software house, with over twenty-five years of experience, provides business process management solutions for the real estate and construction industries. Focused on encompassing and delivering on all aspects of the Infrastructure Lifecycle Management (ILM), conject develops and manages on-demand, web-based software platforms. Since its establishment, over 3,000 corporate customers and 60,000 users rely on conject with an increasing number of flagship projects for major corporations such as Dubai World Central, 1<sup>st</sup> Qatar, Millennium Development International and Adidas Middle East. Conject’s efficient and effective technology solutions allows its customers ample time to market dynamically.

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