

## >>> Press Release

### conject AG as the third-biggest exhibitor in Hall C2 at the EXPO 2006

**Munich, 24 August 2006. Once again, conject is represented at EXPO REAL 2006 as the provider of Europe's leading on-demand platform for the construction and real estate industry. This year, conject will appear in a new "outfit" and quadruple its presence at the trade fair.**

The current uptrend in the building industry will have a positive impact on EXPO REAL. In 2005, the trade fair already registered enormous growth in the number of international participants. That growth trend is expected to continue in 2006. As the leading international trade fair, EXPO REAL provides a marketplace for cross-industry, cross-country real estate projects; it is a meeting-place for important real estate markets and locations. This year, conject will be the third-biggest exhibitor in Hall C2 with a stand covering an area of more than 200 square meters on the current topic of **Infrastructure Lifecycle Management (ILM)**.

For the first time, conject will exhibit the new product integration for its ILM approach at EXPO REAL 2006. With its new **ILM platform**, conject has created a unique, web-based technology that networks the entire real estate project in a cross-company, cross-sector community and covers all processes throughout the lifecycle of a building – from development and planning, on to construction, operation and facility management. With this integrated approach, conject addresses the needs of everybody involved with real estate projects – starting with architects and project developers to investors and building contractors and on to facility managers. But conject also welcomes anybody who is interested in finding out about the **latest IT developments** in the real estate sector.

With the motto "ILM On Demand", another topic is **Innovation in Interactive Cooperation** in virtual project spaces, such as online presentations through desktop sharing, as well as new trends, such as the use of mobile terminals in Infrastructure Lifecycle Management.

In addition, conject offers a varied stand program on each day of the exposition, including prominent surprise guests, for **entertainment and relaxation**. You will find conject at EXPO REAL 2006 in Hall C2 at Stand 332.

conject operates Europe's leading on-demand platform for the construction and real estate industry. All the key processes of Infrastructure Lifecycle Management will receive web-based support. Over 50,000 users and more than 3,000 companies rely on conject.com. Headquartered in Munich, conject also has representative offices in Duisburg, Dresden, St. Petersburg, The Haag, Boston and Dubai.

For more about conject AG, see [www.conject.com](http://www.conject.com).

**conject AG**  
Communication and Marketing  
Elke Tonscheidt

Auenstrasse 100, 80469 Munich  
Tel.: +49 (89) 95414.130  
Fax: +49 (89) 95414.555  
elke.tonscheidt@conject.com  
[www.conject.com](http://www.conject.com)